



प्रगतिपथ

(विश्वविद्यालय समाचार)



7th March 2023

HQ



AICTE-IGNOU

Memorandum of Understanding (MoU)
for
TRANSLATION OF IGNOU
MBA COURSES
IN INDIAN LANGUAGES

Date: 7th March 2023

Time: 10.30 AM

Venue: AICTE HQ, New Delhi



PROF. T. G. SITHARAM
Chairman, AICTE



PROF. NAGESHWAR RAO
Vice-Chancellor, IGNOU



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AICTE – IGNOU

MOU for Translation of IGNOU MBA Courses in Indian languages



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Prof. Nageshwar Rao, Vice Chancellor, IGNOU, said, "Multilingual education is a necessity to transform the education sector in India under the New Education Policy. IGNOU has taken the initiative to translate MBA courses into different Indian languages, including Hindi, Telugu, Odia, Tamil, Bengali, and Marathi, among others in collaboration with AICTE.

This will help to increase the accessibility of MBA courses to students who are more comfortable learning in their native language.

The translation of MBA courses into Indian languages will also help to bridge the language gap that often exists among students from different parts of India. "



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Prof. T G Sitharam, Chairman, AICTE, said, "As part of the MOU, AICTE and IGNOU will work together to provide content of the MBA courses in 12 Indian Languages (Hindi, Odia, Tamil, Telugu, Kannada, Punjabi, Bengali, Marathi, Gujarati, Malayalam, Urdu & Assamese). This will benefit millions of Indian students who want to study MBA in Indian languages.

AICTE will work with IGNOU to ensure that the defined management terms become part of the textbooks being produced for MBA education in various Indian languages.

We believe this is a step towards inclusion and will open the doors for many students living in remote areas to pursue MBA in their mother tongue.



It will also help students from non-English speaking backgrounds to pursue MBA programs and acquire the knowledge and skills required to succeed in the business world."



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MoU between IGNOU & AICTE for translation of IGNOU MBA courses in Indian Languages.

In the presence of Prof. Nageshwar Rao, VC, IGNOU & Prof. T G Sitharam, Chairman AICTE.



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Signing of MoU by Dr. Alok Chaube, Registrar IGNOU & Prof. Rajive Kumar, Member Secretary, AICTE.





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Prof. MS Senam Raju, Director, School of Management Studies (SOMS), IGNOU, highlighted the role of IGNOU in MoU. He said, "Overall, IGNOU's efforts in translating MBA courses in India have made quality education more accessible and inclusive, and have helped to promote economic growth and development by producing skilled business professionals."

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A brief detail of AICTE Intervention in Technical books in different Indian Languages & Role of AICTE in MOU was presented by Dr. Amit Kumar Srivastava, Director, Faculty Development Cell, AICTE. He emphasized the tremendous potential of the AICTE e KUMBH PORTAL to provide educational content in the Indian languages. In a very short span of time since the launch of the e KUMBH portal by Hon'ble President of India on 11th November 2022, more than 1 Lakhs books have been downloaded from users across 47 countries of the world.





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The Vote of thanks was proposed by Sri Sanjoy Das, Assistant Director, Faculty Development Cell, AICTE. The programme was presented by Sri B M Tiwari, Assistant Director, Faculty Development Cell, AICTE.



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