# IGNOU Regional Centre Dehradun Key Achievements in 2023

### 1. Mobilization of state resources for construction of approach road and beautification of RC Premises:

IGNOU Regional Centre Dehradun approached authorities of Smart City Project Dehradun for construction of approach road to Regional Centre in the campus of Navodaya Vidyalaya Building. They were also requested to undertake beautification work and placing signboard at the gate of the Regional Centre. Accordingly construction of about 550 square meter of access road (of worth about 10 lakhs) and beautification of Regional Centre premises was done. The work undertaken is depicted in the attached photographs.



Construction of Access Road to IGNOU Regional Centre Dehradun



Beautification of Walls of IGNOU Regional Centre Dehradun

### 2. Declaration of meaningful cooperation with IGNOU RC Dehradun by Hon'ble Education Minister Sri Dhan Singh Rawat:

RC Dehradun invited Hon'ble Education Minister Sri Dhan Dingh Rawat in the 36th Convocation held on 3<sup>rd</sup> April 2023. The purpose of inviting Education Minister was to increase liaisoning with the State Government. Accordingly, the Minister announced that there will be frequent interaction with IGNOU Regional centre and the State Government for betterment of higher education in the State. He announced that the State Government will allocate land to Regional Centre Dehadun in Dehradun district very shortly. The proposal is under consideration with the State Government. He also appreciated the activities undertaken by the Regional Centre for promoting higher education in the state.

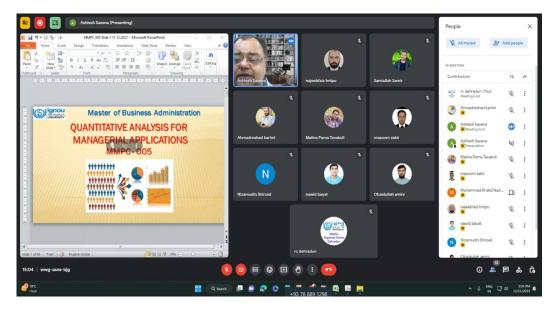


## 3. Conduct of Counsellings for International Learners under eVidya Bharti and ICCR Project:

IGNOU Regional Centre Dehradun successfully conducted Counsellings 4 programmes for African learners under eVidhya Bharti Project and at present it is conducting counseling of 14 programmes for Afghan learners under ICCR Scholarship.



Induction cum Orientation of learners from Afghanistan enrolled under IGNOU - ICCR Project in different programmes of IGNOU



Online Counselling Session under IGNOU- ICCR Project for the learners of MBAOL (Course MMPC -5)

#### 4. Placement Drive:

IGNOU Regional Center Dehradun in collaboration with SBI Life Insurance organized a Campus Placement Drive for IGNOU learners at Dehradun, Haldwani and Pithoragarh. More than 300 learners participated in these Campus Placement Drives. About 25 learners were selected and placed in different branches of SBI Life across the country.





Campus Placement drive organized on 8-9 August 2023 at SC2705 DAV PG College Dehradun

#### 5. Enrolling learners through government schemes:

IGNOU Regional Centre Dehradun in Collaboration with State Government enrolled a good number of learners under *Beti Padao- Beti Bachao Abhiyan*. Their programme fee and exam fee is sponsored by the respective district administration on regular basis. A number of learners are also enrolled to educational programmes through DIET Dehradun.

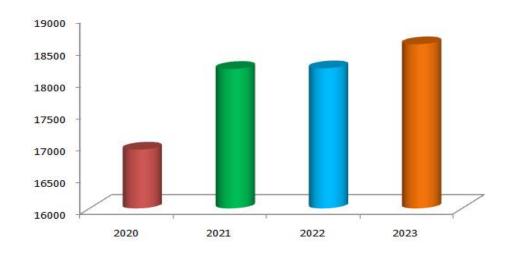
#### 6. Redressal of Student Grievance through regular Zoom Meetings:

Regional centre Dehradun has been regularly organizing Zoom Meetings under the name "Samasyayen Aapki - Samadhan Hamara (SASH)" twice a week (Tuesday and Friday). All kinds of grievances and queries of learners and prospective learners are resolved through these meetings. More than 400 such meetings have been conducted since 2021 (COVID Pandemic time).

#### 7. Increasing trend of enrollment:

There has been consistent increase in the enrollment of Regional centre Dehradun. In 2020, total enrollment of the Regional Centre was 16922, and in 2023 it reached 18576. There was consistent increase in Re-registration figure also. An increase of about 14 % is observed in Re-registration figure for July 2023 as compared to July 2022. This increase was possible due to promotional and publicity measures undertaken by the Regional Centre.

### Increasing Trend of Overall Enrolment



#### 8. Publicity and promotional efforts:

Regional Centre Dehradun continuously makes efforts to reach the unreached. Accordingly from time to time Press Releases were issued to popularize IGNOU's activities in the region. Major activities covered through Print and Electronic media include Press Release for Fresh Admission, Re-registration, Launch of new programmes, New Initiatives of Government of India, Training of Higher Education Teachers on NEP, conduct of Term End Exams etc. The glimpses of Press Releases are presented in the following collage.



Press clippings of Promotional Activities issued by IGNOU RC Dehradun



Press clippings of Promotional Activities issued by IGNOU RC Dehradun

(Regional Director)